



Vision 2030

Building Serbia, Wherever We Are

Initial Presentation
June 2026

Vision 2030

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Founded on January 27th, 2023 by Nemanja Dimitrijević, the Federation of Europe's Serb Youth was known at first as "European Roots" ("Racines européennes"). Our main objective is to promote Franco-Serb culture, history and friendship among young people, especially those who do not recognise our rich and beautiful common culture. Among our first initiatives, we made documentaries on the monument of Alexander I in Paris and the Serbian military cemetery of Thiais. Our first promotional event took place on March 16, 2023 at the Cultural Centre of Serbia in Paris.

Our mission

The mission of the Federation is to promote and strengthen cultural, historical and friendly ties between France, Europe and Serbia. We are committed to bringing awareness of the younger generations to our rich common cultural heritage and encouraging their active participation in the preservation and promotion of this culture.

To accomplish our mission, the Federation aims to develop the following areas over the coming years:

- Culture and society, through the organisation of cultural and artistic events, initiatives in favour of the youth and minorities, and the putting forward shared European values.
- Diplomacy, to give a voice to the diaspora and supporting its institutional integration, bringing awareness to officials on issues and working hand-in-hand with them to bring solutions.
- Economic cooperation, creating connections between French and European entrepreneurs, specialists, and investors, and the Western Balkans, and supporting projects.

Our vision is to become a solid bridge between young Serbs and French, promoting exchange, dialogue and mutual understanding. We aspire to be recognised as a reference association for young people, through the promotion of Franco-Serb culture and the creation of a dynamic and inclusive network that transcends borders and generations.

Our core values

The core values of the Federation include the promotion of cultural diversity, respect for historical traditions, and the creation of friendships across borders. We strongly believe in the importance of intercultural exchange and cooperation between young people from different

European countries, in order to strengthen relations and contribute to a united and harmonious Europe.

The Federation of Young Serbs of Europe is thus committed to promoting and strengthening cultural, historical and friendly ties between France, Europe and Serbia. Our goal is to sensitise the younger generations to our rich common cultural heritage and to encourage them to actively participate in its preservation and promotion.

In 2024, the Federation of Europe's Serb Youth was officially recognized as Interest Group at the European Parliament, and registered under the number 667228695033-13 on the Transparency Register of the European Union.

Introduction About Plan 2030

Plan 2030 is the Federation of Europe's Serb Youth's comprehensive long-term strategy designed to guide the organization's growth and fortify its activities. Serving as more than a simple document, it stands as a dynamic blueprint for progress, outlining initiatives to expand influence, enhance member engagement, and modernize operations. Through clearly defined objectives, actionable policies, and a vision for sustainable development, the plan positions the Federation to enter a new chapter of its existence, ensuring that it thrives in an evolving social and cultural landscape while remaining true to its mission and values.

Introduction Strategic Areas Overview

Area 1: Cultural and Societal outreach

To strengthen mutual understanding between French, European and Serbian communities through artistic, educational and commemorative projects that promote heritage and intercultural dialogue.

Area 2: Economic cooperation

To structure a sustainable economic network between France and the Balkans, open to entrepreneurs, investors and public institutions.

Area 3: Youth engagement and Civic diplomacy

To give a voice to the diaspora and promote Serbia's integration into the European Union.

Strategic Area 1 Cultural and Societal Outreach

With the goal of strengthening mutual understanding, cultural heritage, and intercultural dialogue between French, European, and Serbian communities, the Federation is committed to creating impactful artistic, educational, and commemorative initiatives. Our mission goes beyond simply organizing events; we aim to foster meaningful exchanges and long-lasting partnerships that bridge diverse cultures and histories.

To achieve this, the Federation will continue to curate and host a rich array of activities, including exhibitions showcasing contemporary and historical art; conferences that bring together experts, scholars, and community leaders; panel discussions encouraging open dialogue on cultural and societal issues; and festivals celebrating music, theater, film, and traditional crafts. Each project is designed with the intention of deepening understanding, preserving heritage, and inspiring collaboration among European and Serbian communities.

Because Europe's values are at the core of our organization, we actively promote diversity, equality, inclusion, mutual respect, and peace through all of our programs. We are fully committed to supporting and encouraging women's participation in culture, the economy, society, and politics, with a strong focus on advancing gender parity in Serbian political and public life. This commitment is reflected in our initiatives that highlight women's contributions in the arts, leadership roles, and decision-making processes.

Looking to the future, the Federation is exploring the development of solidarity and humanitarian projects aimed at reducing inequalities in Serbia. These projects will focus on key areas such as improving access to education, preserving and promoting cultural and natural heritage, fostering environmental awareness and protection, and enhancing cultural promotion both locally and internationally. By creating programs that combine cultural engagement with social responsibility, we seek to not only enrich community life but also contribute to a more inclusive, equitable, and sustainable society.

Strategic Area 2 Economic Cooperation

The Federation has the ambition to position itself as a prominent link between French and Serbian markets, serving as a dynamic hub for entrepreneurs and investors seeking cross-border opportunities. Recognizing the increasing importance of bilateral economic cooperation, the Federation created a dedicated branch in 2025: CONCORD. This initiative was officially unveiled during the France-Serbia Economic Conference, which the Federation successfully organized in December 2025, drawing key stakeholders from both countries.

Mission and Objectives of CONCORD:

- **Bridge Building:** Act as a robust connector between France and Serbia, linking entrepreneurs and investors directly with institutional partners, government bodies, and business support organizations.
- **Business Support Services:** Offer comprehensive consultancy, market monitoring, and strategic support to companies aiming to trade, expand, or establish operations in the Balkans or France. This includes market research, regulatory guidance, and networking assistance.
- **Partnership Facilitation:** Encourage and manage the creation of joint ventures, co-development projects, and knowledge transfer programs to strengthen bilateral business ecosystems. Special emphasis will be placed on innovation-driven sectors and sustainable business initiatives.

Strategic Development and Activities (Starting 2026):

- **Sectoral Events:** Organize specialized conferences and networking meetups focusing on industries with strong potential for collaboration, such as technology, renewable energy, agri-food, manufacturing, and tourism.
- **Regional Forums:** Launch regional forums across both countries to engage local entrepreneurs, present market opportunities, and foster relationships between small and medium enterprises.
- **Workshops and Training Sessions:** Offer hands-on sessions to guide companies through legal, financial, and logistical aspects of entering new markets.

Through these initiatives, CONCORD aims not only to enhance visibility for French and Serbian businesses but to establish itself as a cornerstone of economic collaboration, driving sustainable growth and long-term partnerships in both markets.

Strategic Area 3 Youth Engagement and Civic Diplomacy

Since its recognition as an EU interest group in 2024, the Federation has evolved into an active diplomatic actor with a clear mission: to amplify the voice and influence of the Serbian diaspora at both the national and European institutional levels. Our work is rooted in the belief that the diaspora represents a vital bridge between Serbia, the broader Balkan region, and Europe.

The Federation's lobbying efforts are wide-ranging and carefully targeted. We engage with European Parliament members, the European Commission, and national governments to advocate on key issues concerning Serbia, the Balkans, and the diaspora community. Our priorities include advancing Serbia's European integration, promoting democracy and the rule of law, supporting anti-corruption initiatives, and safeguarding the rights and interests of youth and minority populations in Serbia. We also actively monitor and provide input regarding the ongoing dialogue on the complex question of Kosovo.

In addition to lobbying, the Federation seeks to create meaningful platforms for exchange and cooperation. We facilitate connections between institutions and officials in Serbia, the Serb Republic of Bosnia, and those in French and EU institutions. These initiatives aim to foster mutual understanding, open channels for policy dialogue, and lay the groundwork for long-term partnerships.

Beyond institutional engagement, the Federation is committed to promoting constructive regional dialogue across the Western Balkans. By addressing topics such as peace-building, economic development, security cooperation, and migration management, we seek to contribute to a more stable, prosperous, and inclusive region. Through conferences, workshops, and targeted initiatives, we aim to bridge divides and support collaborative solutions for the challenges facing the Western Balkans today.

By combining advocacy, diplomacy, and community engagement, the Federation positions itself as a central voice for the Serbian diaspora and a facilitator of positive change in the region and within the European framework.

The European Union represents only the initial phase of our broader diplomatic outreach. Building on this foundation, we have taken concrete steps to expand our presence and influence on the global stage. This year, we achieved an important milestone by successfully obtaining Consultative Status with the Economic and Social Council of the United Nations (ECOSOC). This recognition not only allows us to participate in UN deliberations but also positions the voice of the Serbian people alongside that of our government in shaping international policy discussions.

Looking ahead, our ambitions continue to grow. Next year, we will pursue accreditation with UNESCO, which will further secure our role in advocating for the cultural, educational, and scientific contributions of Serbia at the highest levels of multilateral diplomacy. Through these efforts, we aim to ensure that Serbian perspectives are well-represented, fostering stronger international partnerships and enhancing our capacity to influence global decision-making in a way that reflects both the interests and the heritage of our nation.

Going Forward Measuring the Success of our Initiatives

Our success will be evaluated through several key performance indicators that highlight both quantitative and qualitative achievements. First, we will track the number of events we organize, placing equal emphasis on the level of attendance and the caliber of featured speakers. In tandem with event metrics, we will measure the amount of funding acquired through grants and donations, reflecting the sustainability and support of our initiatives. Partnership development is another essential factor, with the number and quality of collaborations serving as a strong indicator of our reach and credibility. Additionally, network growth will demonstrate our ability to attract and engage new members and stakeholders. Finally, our influence will be assessed through our presence and impact across media outlets and social networks, showcasing the resonance of our message and the visibility of our work.

Going Forward Closing Word

The Federation of Europe's Serb Youth stands at the threshold of a transformative era, empowered by the vision and framework laid out in Plan 2030. Through the pillars of cultural engagement, economic cooperation, and civic diplomacy, we are building a dynamic network that not only preserves but amplifies the shared heritage between Serbia, France, and Europe. Our commitment to youth participation, intercultural dialogue, and sustainable development ensures that the Federation remains a vibrant, forward-looking organization.

As we expand our presence in European and global institutions, pursue impactful projects, and foster lasting partnerships, we reaffirm our dedication to creating bridges between communities and generations. The path ahead is ambitious: by combining cultural pride with strategic action, we are creating a legacy of cooperation, friendship, and progress that will carry the Federation into a bright future, strengthening the bonds that tie us together across borders and time.

We invite partners from all sectors to join us in this transformative journey for Serbia and its youth. By collaborating with the Federation of Europe's Serb Youth, you can play a pivotal role in implementing a future that honors our shared heritage while embracing new opportunities. Together, we can amplify our impact, connect meaningfully, and be a driving force for sustainable development across Europe.